

HONG KONG GREEN BUILDING WEEK 2026 – LOOK GREEN! BIZ-GREEN DRESS DAY



JOIN US ! LOOK GREEN! BIZ-GREEN OUTFITS X GREEN WORKPLACE SOCIAL MEDIA CHALLENGE

[Social Media Challenge Period: 20 Aug - 3 Sep 2026 by 12:00 noon]



Background Information

- ◆ As a signature programme of the **Hong Kong Green Building Week - 香港綠色建築週 (HKGBW)**, co-organised by the Construction Industry Council (CIC) and the Hong Kong Green Building Council (HKGBC), **Biz-Green Dress Day** (「輕・型」上班日) engages the business communities to adopt a greener lifestyle in their workplace and explore how they utilise the green building features.

Theme

- ◆ **HKGBW 2026**, themed “**LOOK! Green Building Trace: Everyone Engaged, Race to Carbon Neutrality**” (「**LOOK! 綠建「築」跡：全城都識，奔向碳中和**」) promotes green building through career experiences, enhancing public awareness of related industries. Everyone in the city is invited to take part in the campaign and join the race towards carbon neutrality.

How to Join

- ◆ Companies and organisations are invited to be a **Supporting Organisation** to support Biz-Green Dress Day 2026 on **2 Sep 2026 (Wednesday)**.
- ◆ Companies and organisations are also encouraged to participate in the “**LOOK GREEN! Biz-Green Outfits X Green Workplace Social Media Challenge**” (**LOOK GREEN! 《我和我的最綠辦公室》挑戰**), taking place from **20 Aug to 3 Sep 2026 (by 12:00noon)**.
- ◆ Showcase Biz-Green outfits in **Red, Blue, Green, or Yellow** in a green office environment and share the photos on your company or organisation’s social media platforms to compete for awards.

Join us in promoting the Biz-Green lifestyle & adopting eco-friendly habits!

How to be Biz-Green?



No tie, and
open necked shirt
踢走領帶，打開衣領



Thinner outfits with
breathable fabrics
透氣布料，輕盈衣著



Fewer layers
減少衣服層次件數



Professional
yet stylish
著得有型又專業

Steps to Follow

◆ Follow these steps to take part in the “**LOOK GREEN! Biz-Green Outfits X Green Workplace Social Media Challenge**” (**LOOK GREEN！《我和我的最綠辦公室》挑戰**):

1. **DRESS LIGHT** and recruit your colleagues to take a group photo in a green office environment, demonstrating at least one of the 4 colours (**Red/ Blue/ Green/ Yellow**) in Biz-Green Outfits and/or with props and/or graphic design.
2. **UPLOAD** the photos to your company or organisation's social media platform(s), such as LinkedIn, Facebook, and/ or Instagram. Participation on multiple platforms is most welcomed!
3. **TAG** Hong Kong Green Building Council on the platform(s) you picked. Links to each of the HKGBC's social media platforms: [HKGBC Social Media Platforms](#).
4. **POST** your photos and content with reference of the [suggested template](#) prepared by the HKGBC regarding Biz-Green Dress Day 2026 and this social media challenge.
5. **HASHTAG** with the following: **#輕型上班日 2026 #BizGreenDressDay2026 #我和我的最綠辦公室 #BizGreenOutfitsXGreenWorkplace #SocialMediaChallenge #香港綠色建築週 2026 #HKGBW2026**

Social Media Challenge Period

◆ 20 Aug to 3 Sep 2026 by 12:00 PM (noon)*

**Note: If the Hong Kong Observatory issues a Black Rainstorm Warning Signal, hoists a Tropical Cyclone Warning Signal No. 8 or higher, or announces "Extreme Conditions", the deadline for the "LOOK GREEN! Biz-Green Outfits X Green Workplace Social Media Challenge" will be extended to 12:00 noon on the next working day.*

Awards and Recognition

◆ **FOUR Awards** are introduced to recognise the business communities' efforts in promoting green lifestyle in workplace. Winners will receive:

- An invitation to attend the Kick-Off Ceremony of HKGBW 2026 this September
- Photos featured in the highlight video of Biz-Green Dress Day 2026
- Acknowledgement on the HKGBW webpage and e-Newsletter
- Potential exposure on the HKGBC's social media channels



Biz-Green
Style Award
最具風格大獎

The better the outfits in the photo/video align with the 4 designated Biz-Green colours, the higher the chance of winning.



Most Popular
Award
最受歡迎大獎

The more "Reactions" (e.g. no. of likes) a single photo/video receives, the higher the chance of winning.

*The deadline for counting the "Reactions" will be on **3 Sep 2026 at 12:00 PM (noon)***.*



Most Engaged
Award
最積極參與大獎

The more colleagues featured in the photo/video, the higher the chance of winning.



The Greenest
Creative Award
最綠創意大獎

The stronger the green creativity and carbon reduction impact demonstrated in the photo/video, the higher the chance of winning.

Winning Tips

★ To stand out from the crowd, you can:

📷 Shoot and upload various types of individual and group photos to increase variety and uniqueness!

💡 Incorporate props, captions, or other creative elements to showcase how Biz-Green attire and green office environment can effectively contribute to carbon reduction, for a chance to win the newly introduced ***The Greenest Creative Award!***

✿ Use different interesting hand gestures or props for more lively and eye-catching photos!

😊 Show as much passion as possible in the photos to inspire the social media community!



🔍 Check out the photos from last year [HERE](#) for your reference!

Suggested Social Media Template

LinkedIn

[Insert Company/ Organisation Name] **is going green for a sustainable future!** In support of Hong Kong Green Building Week 2026 and Biz-Green Dress Day 2026, we are thrilled to join the **LOOK GREEN! Biz-Green Outfits X Green Workplace Social Media Challenge**.

To create a more comfortable, eco-friendly workplace, we are embracing Biz-Green attire! By adopting a "light and breathable" dress code, we can reduce the energy demand of office air conditioning while maintaining a professional yet stylish look.

Here are the simple ways our team is embracing the challenge:

[Insert your own ways; e.g.]

- Fewer layers: Shedding heavy blazers.
- Breathable fabrics: Choosing lighter, cool-wearing materials.
- No-tie approach: Opening the collar for optimal comfort.]

This simple shift supports employee wellbeing and helps build a greener Hong Kong. Mark your calendars for **2 Sep 2026 (Wed)** to celebrate **Biz-Green Dress Day** with us!

@Hong Kong Green Building Council (HKGBC)

#BizGreenDressDay2026 #BizGreenOutfitsXGreenWorkplace #SocialMediaChallenge #HKGBW2026 #HKGBC

Facebook & Instagram

Written Chinese:

(公司／機構名稱／我們) 致力奔向可持續未來！為支持香港綠色建築週 2026 及「輕・型」上班日 2026，我們參與了 LOOK GREEN！《我和我的最綠辦公室》挑戰。

為了打造更舒適及環保的工作環境，我們正積極實踐「輕・型」穿搭！透過選擇較輕便、透氣的衣著，既能降低辦公室空調的能源消耗，又能保持專業時尚的形象。

以下是我們迎接挑戰的方式：

[請填入你們的方式；例如：

- 減少衣服層次件數：脫下厚重的外套
- 透氣布料：選擇更輕盈、穿著涼爽的材質
- 不打領帶：打開衣領，享受舒適感]

這項簡單的改變不僅有助於提升員工的健康與福祉，更有助於打造更綠色的香港。9 月 2 日（星期三），一同響應「輕・型」上班日！

@hkgreenbuildingcouncil

#輕型上班日 2026 #我和我的最綠辦公室 #SocialMediaChallenge #香港綠色建築週 2026 #HKGBW2026 #HKGBC

Verbal Chinese:

（公司／機構名稱／我哋）致力奔向可持續未來！為支持香港綠色建築週 2026 同「輕・型」上班日 2026，我哋參與咗 LOOK GREEN！《我和我的最綠辦公室》挑戰！

為咗打造更舒適同環保嘅工作環境，我哋正積極實踐「輕・型」穿搭！透過選擇較輕便、透氣嘅衣著，唔單止可以減少辦公室冷氣能源消耗，又可以保持專業時尚嘅形象。

以下係我哋迎接挑戰嘅方式：

[請填入你哋嘅方式；例如：

- 減少衣服層次件數：除低厚重嘅外套
- 透氣布料：選擇更輕身、著落更涼爽嘅材質
- 唔打呔：打開衣領，享受舒適感]

呢個簡單嘅改變，唔單止有助提升員工嘅健康同福祉，更有助於打造一個更綠色嘅香港。9 月 2 號（星期三），一齊響應「輕・型」上班日！

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HKGBC Social Media Platforms



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