

Training Workshop on

Analysing ESG Solutions for Sustainable Practices: Bridging Sustainability and Corporate Finance

This workshop delves into the critical intersection of ESG factors and corporate finance, examining how sustainability considerations are reshaping investment priorities and financial decision-making. Through an engaging mix of the global megatrends, practical industry case studies, and interactive workshops, participants will explore innovative ESG solutions that drive sustainable practices within organisations.

Professionals will gain actionable insights into how integrating ESG considerations into capital allocation, project appraisal, and investment decision-making can enhance financial performance while addressing stakeholder expectations. They will leave equipped with practical tools and strategies to lead sustainable transformation within their companies.

Workshop Details

Date	: Friday, 14 August 2026
Venue	: HKMA - Causeway Bay Room 101, 1/F, First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong
Size of Class	: 40
Language	: Cantonese with English materials
Admission Fee	: Free of charge
Registration	: https://forms.gle/nsQYUcmDxJ6tAcmV7
Confirmation	: Successful registrants will receive a confirmation email 1 week prior

Agenda and Learning Outcomes:

Morning Session : 09:00 - 12:00

Afternoon Session : 13:30 - 17:00

Key Learning Outcomes:

By the end of this workshop, participants will be equipped to:

1. Understand ESG fundamentals and their role in shaping corporate image and consumer behaviour.
2. Analyse real-world case studies, identifying key metrics and stakeholder engagement strategies.
3. Navigate global and regional megatrends, including regulatory changes in Hong Kong, China, and the EU.
4. Integrate ESG into investment strategies and risk management.
5. Explore finance-oriented examples demonstrating ESG's impact on performance, efficiency, and risk.

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