

Training Workshop on “Transforming Business Models for Circular Economy”



HKSAR Government has committed to establish circular economy, and to achieve waste reduction, resources circulation and zero landfill for achieving climate goal. In line with this goal, Green Council is organising an exclusive interactive training workshop aimed at professionals from environmental, waste management, engineering, building, and construction management backgrounds. The workshop will adopt tools for participants to link the causes and effects of climate change and to apply the principles of circular economy for transforming those linear business models. By integrating the principles of circular economy, organisations can contribute to resource circularity in Hong Kong, support re-industrialisation, and strengthen downstream recovery, recycling, and waste-to-resources capabilities.

Workshop Details

Date	: Tuesday, 26 th November 2024
Venue	: HKMA Function Room (Room 301, First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong)
Size of Class	: 40
Language	: Putonghua & Cantonese (no simultaneous interpretation provided)
Admission Fee	: Free of charge
Registration	: https://forms.gle/wPkxeX4buF4YcY1R6

Agenda:

09:30-12:30

- Introduction of Circular Economy
- The reasons why Circular Economy is crucial to the impacts of climate change
- Exercise: Identifying causes and effects of climate change

14:00-17:00

- Existing Models of Circular Economy
- Circular Business Model Design Exercise
- Business Models Presentations and Review

Please contact Ms Bell Wong at 2810 1122 or bellwong@greencouncil.org for enquiry.

Certificate

Certificate of Attendance will be issued to participants who attended the training course and completed a feedback survey.

Instructor

Ms Sunny Lee, Asia Circular Economy Association

Sunny Lee is the Asia Ambassador of Circulab in France, who based in Shanghai and provides consulting services for companies in green transformation toward circular economy that meets Sustainable Development Goals (SDGs) 12. She also gives lectures of sustainable business model

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design in Chinese universities.

With more than 20 years of working experience in multinational companies for digitalisation or low-carbon emission operation, she is skillful at using information technology to enhance green productivity or redefine business model to achieve triple bottom line.

She used to work as a digital transformation consultant in Deloitte & Touché Taiwan. She holds a dual degree in MBA and MIS.

She also has several certifications in sustainability development, such as Circular Economy Collage Facilitator, ESG Professional (Syntao CSR, China), B Corp Consultant (B Lab Taiwan), Corporate Sustainability Professional (TAISE, Taiwan), Green Productivity Expert (Asian Productivity Organisation, Tokyo)



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