# 2020 GREEN COUNCIL 環保促進會

## **Training Course on**

# "Application of ISO 26000 - Guidance on Social Responsibility"

ISO26000 is an International Standard offering guidance on social responsibility to any organization regardless of type, size or location. It helps clarify what social responsibility is, helps organizations translate principles into effective actions and benchmark best practices relating to social responsibility, globally. ISO 26000 has been well-recognized as a way of assessing an organization's commitment to sustainability and thereby contribute more to environmental, social and economic development.

Green Council invites environmental, sustainability or engineering professionals to join us live in an exclusive interactive online training which will focus on social responsibility.

## **Details**

#### **Content of Session 1:**

• International Guidance on Social Responsibility – an introduction to ISO 26000

• Focus areas for Social Responsibility (part 1)

Date and Time: 14:00-17:00 on 28th, September, 2020

Registration: https://register.gotowebinar.com/register/2071986091563836175

## **Content of Session 2:**

Focus areas for Social Responsibility (part 2)Applications and Implementation of ISO26000

Date and Time: 14:00-17:00 on 30th, September, 2020

Registration: https://register.gotowebinar.com/register/8625852747829926415

Venue: Webinar Language: English Fee: Free of charge

Certificate of Attendance will be issued to participants who attended all the 2 sessions and completed a feedback survey.

#### **Instructor**

#### Dr. Richard Welford, Chairman of CSR Asia

Richard is Chairman of CSR Asia, a mission-driven business he founded that improves sustainability practices through consultancy thought leadership, events and professional networks throughout Asia. Now an ELEVATE company, CSR Asia is known for its pioneering work around sustainability and corporate social responsibility (CSR) in the Asia Pacific region.

Richard has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

He has worked with some of the leading multinational enterprises and local companies in Asia including Disney, CLP Power, Nike, Shangri-La Hotels and Resorts, Swire Pacific, Cathay Pacific, HP, IBM, HSBC, Citigroup, Accor, Credit Suisse, UBS, P&G and Adidas.



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Richard has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment. From 2002 to 2010, Richard was also a professor at the University of Hong Kong and headed up the Corporate Environmental Governance Program.

He is the author of 15 books and numerous articles in the fields of environmental management and sustainable development. He is also the editor of four internationally recognized academic journals that develop and promote research around business and sustainable development.

#### **Supporting Organizations**



































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